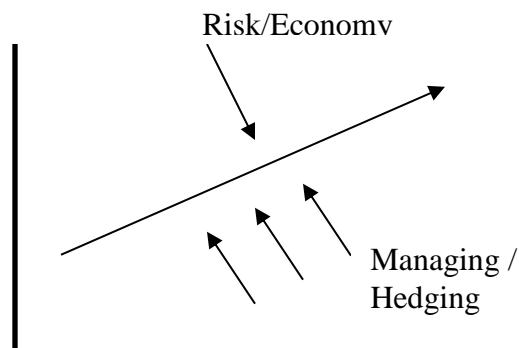


## LECTURE 1

### FIN 3710 REVIEW

DEFINITIONS:

- Value Creation (Cost < Result) – Investment
- Return Vs Risk - Analysis



Real Assets Vs Financial Assets (Land/Building Vs Stock/Bonds)

### 3 Investments Cat.: **Debt (Fixed Income), Equity, Derivatives**

<u>DEBT</u>	<u>EQUITY</u>	<u>DERIVITIVES</u>
Promise to Pay	Ownership	Options/futures
Set Maturities	Not a promise to pay	Bets on movements
Long Term/Short	Downside/Upside	Transfer / Hedge Risk /
<ul style="list-style-type: none"> <li>• Government/Municipal</li> <li>• Corporate</li> </ul>	Bottom of Waterfall	Insurance on Movements
		Swaps/FX/Equity

Investment Factors:

- Return (Expected Return)
- Risk – Quantifying Risk – Volatility/credit/interest/duration/systemic
- Time
- Allocation

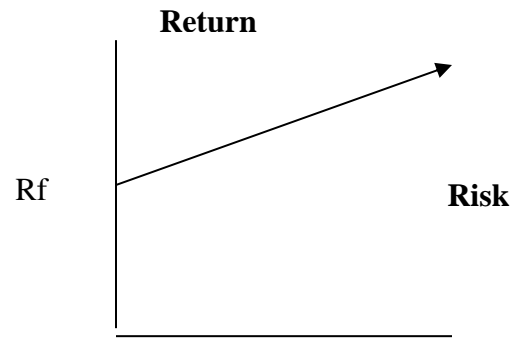
Analysis:

- Fundamental
- Technical
- Behavioral

## Chapter 5

### RISK RETURN –

- Traditionally, when you define return you refer to a bank savings account (risk free) plus a risky portfolio of US stocks. – Today – investors have access to a variety of asset classes, financial engineered investments
- The Book “The Quants” by Scott Peterson – financial engineering – achieving the ALPHA.



$$\text{HPR} = (\text{Ending Price} - \text{Beg. Price} + \text{Div}) / \text{Beg. Price}$$

#### Example:

Current Price = \$100, expected price to increase to \$110 in a year. Within the year you are expected to receive \$4 dividend, therefore the  $\text{HPR} = (110 - 100 + 4) / \$100 = 14\%$



Starwood Hotels  
5-yr stock prices

Excel

IRR	0	1	2	3	4
4.17%	-1	-0.1	-0.5	0.8	1

=IRR (initial investment, cash flows)

= 4.17%

EAR ,  $1 + \text{EAR} = (1.0101)^{12} = 1.1282$

EAR =  $1.1282 - 1 = .1282 = \underline{12.82\%}$

### RISK AND RETURN PREMIUMS

## HOW DO WE QUANTIFY RISK?????

### Scenario and Historical Analysis

Scenarios Analysis and Probability Distributions

	Scenarios	Probability	HPR	WAHPR
Boom Growth	1	0.25	44%	11.00%
Normal Growth	2	0.5	14%	7.00%
Recession Growth	3	0.25	-16%	-4.00%
				14.00%

## HOW DO WE QUANTIFY THE UNCERTAINTY OF INVESTMENT???

To summarize risk with single number we find before the **VARIANCE** as the expected value of the **squared Deviation for the mean**. i.e. the expected value of the squared “surprise: across scenarios.

$$\text{Var. (r)} = \sum p(s) [r(s) - E(r)]^2$$

**VARIANCE - DEFINITION**

The Variance (which is the square of the standard deviation, ie:  $\sigma^2$ ) is defined as:

**The average of the squared differences from the Mean.**

In other words, follow these steps:

1. Work out the Mean (the simple average of the numbers)
2. Now, for each number subtract the Mean and then square the result (the squared difference).
3. Then work out the average of those squared differences.

- Squaring each difference makes them all positive numbers (to avoid negatives reducing the Variance)

- And it also makes the bigger differences stand out. For example  $100^2=10,000$  is a lot bigger than  $50^2=2,500$ .

- But squaring them makes the final answer really big, and so un-squaring the Variance (by taking the square root) makes the Standard Deviation a much more useful number.

Variance = Squared Sigma

**STANDARD DEVIATION DEFINITION:** The Standard Deviation ( $\sigma$ ) is a measure of how spreads out numbers are. (Note: Deviation just means how far from the normal). So, using the Standard Deviation we have a "standard" way of knowing what is normal, and what is extra large or extra small.

	Scenarios	Probability	HPR	WAHPR	Variance
Boom Growth	1	0.25	44%	11.00%	225.00
Normal Growth	2	0.5	14%	7.00%	0.00
Recession Growth	3	0.25	-16%	-4.00%	225.00
				<b>14.00%</b>	450.00
				St. Dev =	<b>21.21%</b>

$$SD (r) = \sigma = \sqrt{Var (r)}$$

$$E (r) = (0.25 * 44\%) + (0.50 * 14\%) + (0.25*(-16\%)) = \underline{\underline{14\%}}$$

$$Sigma^2 = 0.25 (44 - 14)^2 + 0.50 (14 - 14)^2 + 0.25 (-16-14)^2 = 450$$

$$\text{And so the SD sigma} = \sqrt{450} = \underline{\underline{21.21\%}}$$

**EXAMPLE - table 5.2**

<b>Current Price=</b>	<b>23.50</b>						
	Scenarios	Probability	End-of the yr Price	Dividends	HPR %	WAHPR	Variance
High Growth	1	0.35	\$ 35.00	\$ 4.40	67.66	23.68	591.41
Normal Growth	2	0.30	\$ 27.00	\$ 4.00	31.91	9.57	8.62
No Growth	3	0.35	\$ 15.00	\$ 4.00	(19.15)	(6.70)	731.04

$$E(r) = \mathbf{26.55} \quad 1,331.07$$

HPR = ( End of the year Price - Current Price + Div ) / (Current Price)

$$\text{StDev} = \mathbf{36.48}$$

Standard Deviation = Sq Rt of V

$$\text{Variance} = 0.35 * (67.66 - 26.55)^2 + .30 *(31.91 - 26.55)^2 + .35 * (-19.5 - 26.55)^2$$

**RISK PREMIUM Vs RISK AVERSION (Risk Appetite)**

We measure the “Reward” or the difference between the expanded HPR or the Index stock fund and the risk – free rate

HPR – Risk Free Rate = Premium

$$14\% - 6\% = 8\%$$

**VOLATILITY Vs RETURN – Relationship**

Sharpe Ratio:

Risk Premium over the Standard Deviation of portfolio excess return

$$(E(r_p) - r_f) / \sigma$$

8% / 20% = 0.4x. A higher Sharpe ratio indicates a better reward per unit of volatility, in other words, a more efficient portfolio

Sharpe Ratio is more useful for ranking portfolios - it is not valid for individual assets – is useful across Asset Classes.

**HISTORICAL RECORD OF RETURNS – TABLE 5.3 – Panel B**

To calculate average returns and standard deviations from historical data, let’s compute these statistics for the returns on the S&P 500 portfolio using five years of data from the table (5.4)

Example 5.4

Year	ROR	Deviation from Average Return	Squared (^2)
1	16.90%	0.22%	0.05
2	31.30%	14.62%	213.74
3	-3.20%	-19.88%	395.21
4	30.70%	14.02%	196.56
5	7.70%	-8.98%	80.64
	<u>83.40%</u>		<u>886.21</u>

observations (n) = 5

Average ROR = 16.68% = 83.40 / 5

Var = 886.21 / (5-1) = 221.552 = 886.21 / (5-1)

Standard Deviation = 14.88% = SQRT 221.552

**INFLATION, NOMINAL AND REAL RATES OF RETURN**

Nominal Rate of Return (R) = 10%  
 Inflation (i) = 6.0%

$$r = R - i$$

Real Rate of Return (r) (Approximation) = 4.0%

$$\text{Real Rate of Return (Exact)} = r = (R-i) / (1+i)$$

Example

Invest in one-year CD for 8.0%. Inflation is 5.0%. Find the approximate and exact Real Rate of Return:

Approximate R = 8.00% - 5.00% = 3.00%

Exact R = (8.00% - 5.00%) / (1+5.00%) = 2.86%

EQUILIBRIUM NOMINAL RATE OF INTEREST

Fisher Equation .....  $R = r + E(i)$  .....Nominal rate ought to increase one for one with increase of expected inflation

ASSET ALLOCATION ACROSS RISKY AND RISK FREE PORTFOLIOS

Percentage across

Total Portfolio = **300,000**

Cash	90,000	30%
Stocks	<u>210,000</u>	70%
Total	<u><u>300,000</u></u>	

Stocks		of total Portfolio	of total Stocks
S&P 500 Index	113,400	37.800%	54.000%
Fidelity Invest	96,600	32.200%	46.000%
	<u>210,000</u>	<u>70.000%</u>	<u>100.000%</u>
Cash	90,000	30.000%	
	300,000	100.000%	

**Portfolio Expected Return and Risk**

- + Optimal Risky Portfolio (P)
- + Proportion of the Investment budget (Y) to be allocated to it.
- + The remaining portion (1-Y) is to be invested in the Risk-free Asset (F)
- + Actual risk rate of return by  $r_p$  on P by  $E(r_p)$  and Standard Deviation  $\sigma_p$
- + The rate on risk-free asset is denoted as  $r_f$

$$E(r_p) = 15\%$$

$$\sigma = 22\%$$

$$r_f = 7\%$$

$$E(r_p) - r_f = 8\%$$

**Let's start with two extreme cases**

1. if  $y=1$  (all of the portfolio in the risk asset)

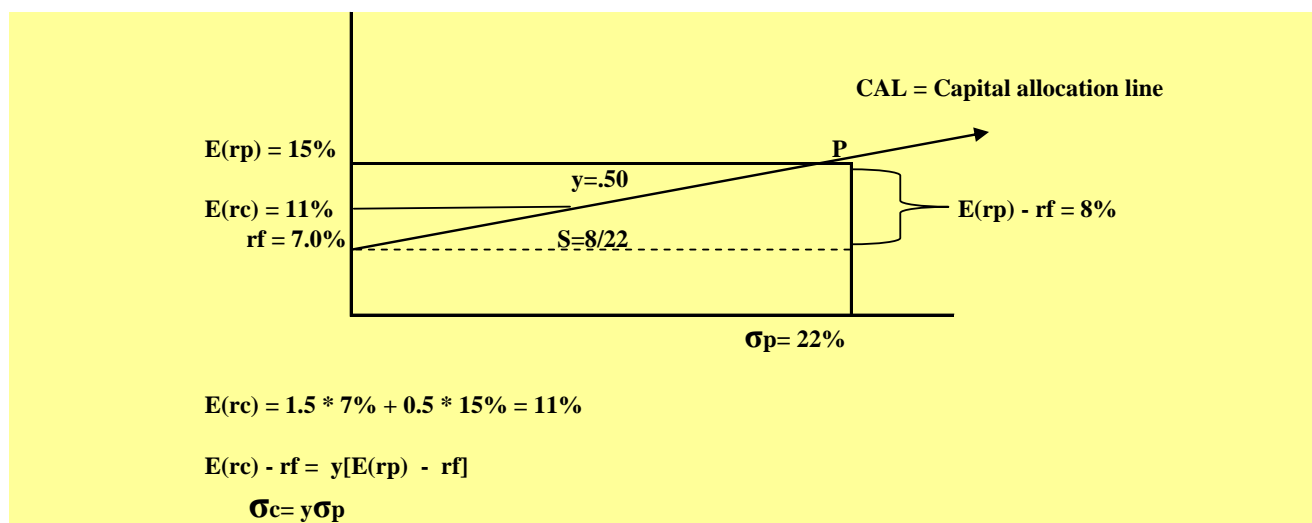
$$E(r_p) = 15\%$$

$$\sigma_p = 22\%$$

2. if  $y=0$  (none of the portfolio in the risk asset)

$$r_f = 7\%$$

$$\sigma_p = 0\%$$





The Capital Allocation Line (CAL)

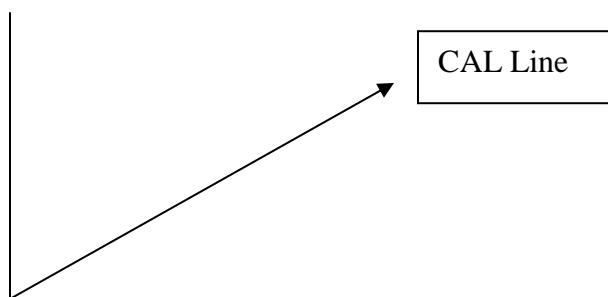
Different values of Y (risky portfolio)

The slope (s) of the CAL equals the increase in expected return that an investor can obtain per unit of additional standard deviation.

THE REWARD-TO-VOLATILITY RATIO (Sharpe Ratio)

	Exp. Return	Risk Premium	Standard Dev.	Sharpe Ratio
Portfolio P.	15%	8%	22%	8/22 = 0.36
Portfolio C.	11%	4%	11%	4/11 = 0.36

Plot on CAL the Sharpe Ratio is the same



$R_f = 7\%$  .... If the investor can borrow at (risk free) rate of  $r_f=7.0\%$ , then he/she can construct a complete portfolio that plot on the CAL line to the right of P where  $y>1$

Example:

\$300,000 – borrows additional \$120,000 = \$420,000 invested at y risk

this is a levered position in the risky assets

$y = 420,000 / 300,000 = 1.4x$  and  $1-y = - 0.4$ , reflecting a short position in the risk-free assets – a borrowing position = 7.0%

The portfolio rate of return is

$$E(r_c) = 7 + (1.4 * 8) = 18.2\%$$

Professor Chris Droussiotis

Your income = \$63,000 (15% of \$420,000) and pay \$8,400 (7% of 120,000) interest

$$\$63,000 - 8,400 = 54,600$$

$$54,600 / 300,000 = 18.2\%$$

Sharpe Ratio:

$$\sigma_i = 1.4 * 22 = 30.8$$

$$S = (E(r_i) - r_t) / \sigma_i = (18.2 - 7.0) / 30.8 = 11.2 / 30.8 = 0.36$$

## Chapter 6:

### EFFICIENT DIVERSIFICATION

How investors can construct the best possible risky portfolio – efficient Diversification

“Diversification reduces the variability of portfolio returns”

### DIVERSIFICATION AND PORTFOLIO RISK

From one stock to two stocks to three stocks..... sensitivity to external factors (i.e. oil, non-oils stocks) – But even extensive diversification cannot eliminate risk – MARKET RISK

- Other Names for Market risk: Systematic risk, non-diversifiable risk
- The Risk that can be eliminated by diversification is called:
  - Unique Risk
  - Firm-specific risk
  - Non-systematic risk
  - Diversifiable risk

### ASSET ALLOCATION

Asset allocation between 2 risky assets

### COVARIANCE AND CORRELATION

Relationship between the return of two assets

- |  |   |  |
|--|---|--|
| <ol style="list-style-type: none"> <li>1. Tandem</li> <li>2. Opposition</li> </ol> | } | Depends on the Correlation between the two returns |
|--|---|--|

Use the Economic Scenarios between two asset classes (Stocks and Bonds)

**PERFORMANCE SCENARIOS**

Stocks (s)							Bonds (b)				
Scenario (S)	Probability (p)	ROR % (rs)	p * rs %	Deviation for Exp. Ret. (Dev.)	Square Deviation (SD) Dev^2	p * SD	ROR % (rb)	p * rb %	Deviation for Exp. Ret. (Dev.)	Square Deviation (SD) Dev^2	p * SD
Recession (Sr)	30.0%	-11.00	-3.30	-21.00	441.00	132.30	16.00	4.80	10.00	100.00	30.00
Normal (Sn)	40.0%	13.00	5.20	3.00	9.00	3.60	6.00	2.40	0.00	0.00	0.00
Boom (Sb)	30.0%	27.00	8.10	17.00	289.00	86.70	-4.00	-1.20	-10.00	100.00	30.00
<u>100.0%</u>		<u>10.00 %</u>			Variance=	<u>222.60</u>	<u>6.00 %</u>		Variance=	<u>60.00</u>	<u>7.75 %</u>
					SD =	<u>14.92 %</u>			SD =	<u>7.75 %</u>	

**PORTFOLIO ANALYSIS (Asset Allocation)**

Asset Allocation

Stocks (As) =	60%
Bonds (Ab) =	40%

$(As * rs) + (Ab * rb)$

Scenario (S)	Probability (p)	ROR % (rs)	p * rs %	Deviation for Exp. Ret. (Dev.)	Square Deviation (SD) Dev^2	p * SD
Recession (Sr)	30.0%	-0.2	-0.06	-8.60	73.96	22.19
Normal (Sn)	40.0%	10.2	4.08	1.80	3.24	1.30
Boom (Sb)	30.0%	14.6	4.38	6.20	38.44	11.53
<u>100.0%</u>		<u>8.40 %</u>			Variance=	<u>35.02</u>
					SD =	<u>5.92 %</u>

**COVARIANCE & CORRELATION**

Scenario (S)	Probability (p)	Stocks (Deviation from the mean)	Bonds (Deviation from the mean)	Ds * Db	Covariance [p * (Ds*Db)]
Recession (Sr)	30.0%	-21.00	10.00	-210.00	-63.00
Normal (Sn)	40.0%	3.00	0.00	0.00	0.00
Boom (Sb)	30.0%	17.00	-10.00	-170.00	-51.00
<u>100.0%</u>				Covariance=	<u>-114.00</u>
				Correlation Coefficient =	<u>-0.99</u>

The Covariance is calculated in a manner similar to the Variance. Instead of measuring the typical difference of an asset return from its expected value.

Instead measure the extent to which the variation in the returns of the two assets tend to reinforce or offset each other

COVARIANCE

$$\text{Cov (rs,rb)} = \sum p (i) [ rs (i) - \text{avg rs}] [ rb (i) - \text{Avg rb}]$$

Rs = return on the stock

Rb = return on the bond

P (i) = expected portfolio return

CORRELATION COEFFICIENT

$$P_{sb} = \text{Cov (rs,rb)} / \sigma_s \cdot \sigma_b$$

Psb = portfolio of Stocks and bonds

$\sigma_s$  = Standard Deviation of s

$\sigma_b$  = Standard Deviation of b

THE 3 RULES OF TWO-RISKY ASSET PORTFOLIOS

Rule 1: ROR of the portfolio is weighted average of the returns

$$r_p = W_b \cdot r_b + W_s \cdot r_s$$

Rule 2: Expected ROR or the portfolio

$$E(r_p) = W_b \cdot E(r_b) + W_s \cdot E(r_s)$$

Rule 3: Variance of ROR or two-risky asset portfolio.

$$\sigma_p^2 = (W_b \cdot \sigma_b)^2 + (W_s \cdot \sigma_s)^2 + 2(W_b \cdot \sigma_b)(W_s \cdot \sigma_s) \cdot P_{bs}$$

P<sub>bs</sub> is the correlation between the return on stock and bonds

Example: 100% Bonds, then decide to shift to 50% of bonds and 50% of stock

Input Data:

- E(r<sub>b</sub>) = 6.0%
- E(r<sub>s</sub>) = 10%
- σ<sub>b</sub> = 12%
- σ<sub>s</sub> = 25%
- P<sub>bs</sub> = 0
- W<sub>b</sub> = 0.5
- W<sub>s</sub> = 0.5

$$\sigma_p^2 = (0.5 \cdot 12)^2 + (0.5 \cdot 25)^2 + 2(0.5 \cdot 12)(0.5 \cdot 25) \cdot 0$$

$$\sigma_p = \text{SqRt of } 192.25 = 13.87\%$$

If we averaged the 2 standard deviations of each asset class we will have incorrectly predicted an increase in the portfolio's SD  $(25 + 12)/2 = 18.5\%$  showing an increase of 6.5% when moving from all bond portfolio to half/half bond/stock. The actuality is that the SD movement is much lower to 13.87% (as is calculated above) or 1.87% from all bond portfolio SD of 12.0% - **SO THE GAIN OF DIVERSIFICATION CAN BE SEEN AS FULL 6.50 – 1.87 = 4.62%.**

If weights 0.75 and 0.25 then  $(0.75*6) + (0.25*10) = 7.0\%$  *expected returns*

Variance =  $(0.75*12)^2 + (0.25*25)^2 + 2(0.75*12)(0.25*25) *0$

SqRt of 120 = **10.96%**

Check page 159 – Graph and Table at  $r_s=10, r_b=6, \sigma_s=25, \sigma_b=12$  at different weights

**Parameters**

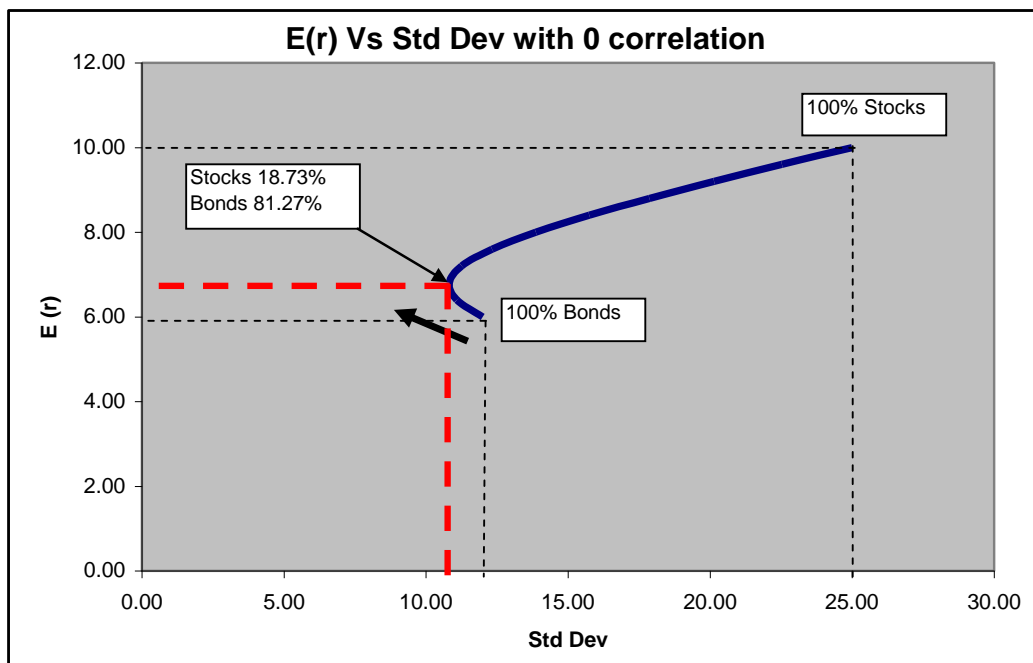
E (rs) = 10  
 E (rb) = 6  
 $\sigma_s$  = 25  
 $\sigma_b$  = 12  
 Psb = 0

Portfolio Weights		Exp Return	Std Dev.
Ws	Wb	E(rp) %	$\sigma_p$ %
0.0	1.0	6.00	12.00
0.1	0.9	6.40	11.09
0.2	0.8	6.80	10.82
0.3	0.7	7.20	11.26
0.4	0.6	7.60	12.32
0.5	0.5	8.00	13.87
0.6	0.4	8.40	15.75
0.7	0.3	8.80	17.87
0.8	0.2	9.20	20.14
0.9	0.1	9.60	22.53
1.0	0.0	10.00	25.00

**Minimum Variance**

Stocks 18.7256%  
 Bonds 81.2744%

$$W_s = \frac{\sigma_b^2 - \sigma_b \sigma_s \rho}{\sigma_s^2 + \sigma_b^2 - 2 \sigma_b \sigma_s \rho}$$



The Mean – Variance Criterion

Investors Desire portfolios to lie to the Nortwest (Graph) – with higher return and lower Standard Deviation (Risk)

Let’s assume Portfolio A is said to dominate portfolio B if all investors prefer A over B. This will be the case that has the highest Return and lost Variance

$$E(r_A) \geq E(r_B) \text{ and } \sigma_A \leq \sigma_B$$

If we graph the relationship PA will be to the Northwest of PB

**WHAT ARE THE IMPLICATIONS OF PERFECT POSITIVE CORRELATION BETWEEN BONDS & STOCKS??**

Let’s say the correlation is 1 or  $\rho_{bs} = 1$  (so far we used 0 correlation)

$$\rho_{bs} = 1$$



$$\sigma_p^2 = W_b^2 \sigma_b^2 + W_s^2 \sigma_s^2 + 2 W_b \sigma_b W_s \sigma_s * 1 = W_b \cdot \sigma_b + W_s \cdot \sigma_s$$

**so if  $P_b = 1$  then  $\sigma_p = W_b \cdot \sigma_b + W_s \cdot \sigma_s$**

**we learned if**

**$P_b = 0$  then  $\sigma_p = \text{SqRt of } (W_b \cdot \sigma_b)^2 + (W_s \cdot \sigma_s)^2$**

Example we were using ( $\sigma_s = 25$ ,  $\sigma_b = 12$ )

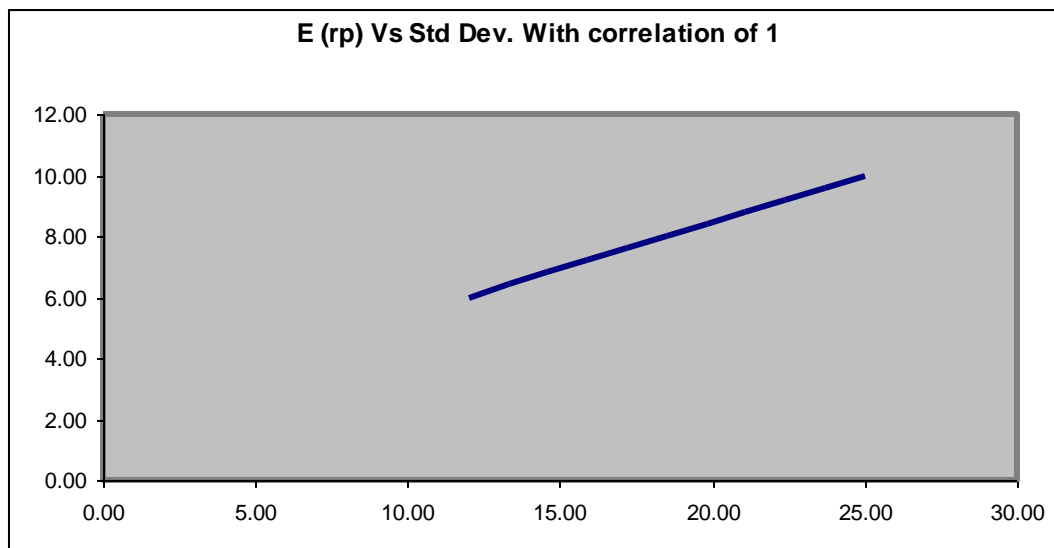
$\sigma_p = (.50 * 12) + (.50 * 25) = 18.75\%$  .... If  $P_b = 1$ , straight average – No gain for diversification, where  $P_b = 0$  we calculated previously that the  $\sigma_p = 13.87\%$  .

Graph of  $P_b = 1$  and  $P_b = 0$  and in between

With Correlation = 1

**$P_{sb} = 1$**

Portfolio Weights		Std Dev.	Exp Return
<b><math>W_s</math></b>	<b><math>W_b</math></b>	<b><math>\sigma_p \%</math></b>	<b><math>E(rp) \%</math></b>
0.0	1.0	12.00	6.00
0.1	0.9	13.30	6.40
0.2	0.8	14.60	6.80
0.3	0.7	15.90	7.20
0.4	0.6	17.20	7.60
0.5	0.5	18.50	8.00
0.6	0.4	19.80	8.40
0.7	0.3	21.10	8.80
0.8	0.2	22.40	9.20
0.9	0.1	23.70	9.60
1.0	0.0	25.00	10.00



Use Extreme Example where  $\rho_{bs} = -1$

$$\sigma_p^2 = (W_b \cdot \sigma_b - W_s \cdot \sigma_s)^2$$

or  $\sigma_p = \text{ABS } W_b \cdot \sigma_b - W_s \cdot \sigma_s$

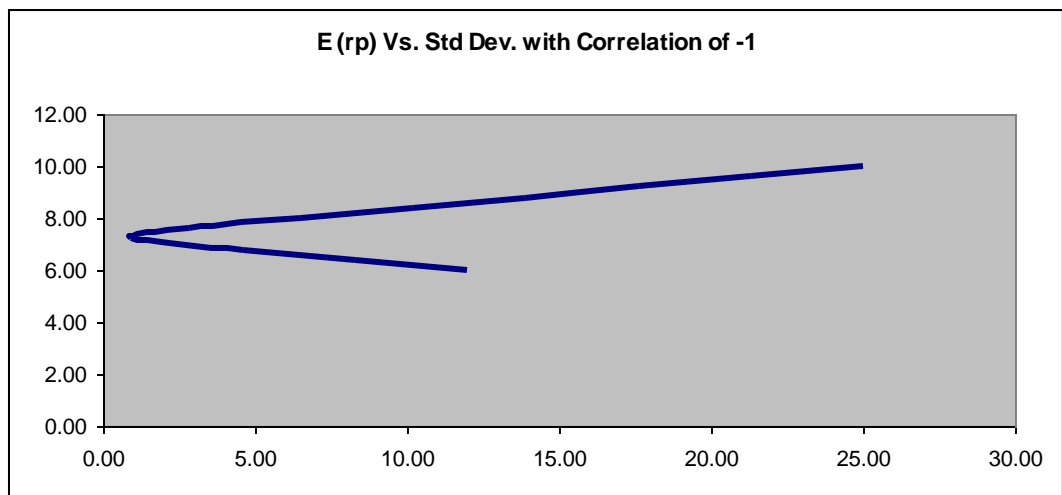
(using ABS or absolute because there is no negative standard deviation)

using our example =  $.50 \cdot 12 - .50 \cdot 25 = \text{Abs } 6.5\%$

With Correlation = -1

$\rho_{sb} = -1$

Portfolio Weights		Std Dev.	Exp Return
$W_s$	$W_b$	$\sigma_p \%$	$E(rp) \%$
0.0	1.0	12.00	6.00
0.1	0.9	8.30	6.40
0.2	0.8	4.60	6.80
0.3	0.7	0.90	7.20
0.4	0.6	2.80	7.60
0.5	0.5	6.50	8.00
0.6	0.4	10.20	8.40
0.7	0.3	13.90	8.80
0.8	0.2	17.60	9.20
0.9	0.1	21.30	9.60
1.0	0.0	25.00	10.00



THE OPTIMAL RISKY PORTFOLIO W A RISK-FREE ASSET

Let’s add Risk Free in our portfolio (bringing what we discussed before regarding CAL line)

T-Bills = 5.0% (risk free)

Historical Correlation between Bonds and Stocks is 0.20

GRAPH introducing the CAL in our previous Graph of Bonds and Stock

Using the minimum (point A) on a .20 correlation between bonds and stock. We were given the minimum weights at  $W_b = 87.06\%$  and  $W_s = 12.94\%$  so PA expects to return 6.52% and  $\sigma_A$  is 11.54% calculated as follows:

$$r_A = (.8706 * 6) + (.1294 * 10) = 6.52$$

$$\sigma_A = (.8706 * 12)^2 + (.1294 * 25)^2 = 11.54\%$$

Sharpe Ratio is  $S_A = (E(r_A) - r_f) / \sigma_A = (6.52 - 5) / 11.54 = 0.13$

Now consider the CAL uses portfolio B instead of A. Portfolio B consists of 80% Bonds and 20% Stock, then  $r_b = 6.80\%$ ,  $\sigma_b = 11.68\%$  then,

$$S_B = (6.80 - 5) / 11.68 = 0.15$$

$$S_B - S_A = 0.02$$

This implies that portfolio B provides 2 extra basis points (0.02%) of expected return for every percentage point (1.0%) increased in Standard Deviation (Risk)

The higher Sharpe Ratio of B means that its capital allocation line (CAL) it's steeper than A, therefore, CAL(B) plots above CAL(A).

In other words, combination of portfolio B and the risk-free asset provide a higher expected return for any level of risk (SD) than combination of portfolio A and the risk free risk.

**GOAL = CAL NEED TO REACH TANGENCY (GRAPH) FOR OPTICAL RISKY PORTFOLIO**

Graph 6.6, page 166

**Solution for maximizing of the Sharpe Ratio:**

$$W_b = [(E(r_b) - r_f) \cdot \sigma_s^2 - (E(r_s) - r_f) \cdot \sigma_b \cdot \sigma_s \cdot \rho_{bs}] / [(E(r_b) - r_f) \cdot \sigma_s^2 + (E(r_s) - r_f) \cdot \sigma_b^2 - r_f + E(r_s) - r_f \cdot \sigma_b \cdot \sigma_s \cdot \rho_{bs}]$$

$$W_s = 1 - W_b$$

**BUILDING A PORTFOLIO WITH RISK FREE, STOCK, AND BONDS**

Assume we want to invest 45% of our portfolio in Risk Free assets = 55% is in a risky portfolio between bonds (50%) and stocks (50%),

We find the CAL with our optimal portfolio (o) in a slope – Lets say:

Pro = 8.68% and  $\sigma_0 = 17.97\%$ ,  $W_b = 32.99\%$  and  $W_s = 67.01\%$  from the long formula above.

$$S_o = 8.68 - 5 / 17.97 = 0.20$$

$$E(r_c) = 5 + 0.55 * (8.68 - 5) = 7.02\%$$

$$\sigma_c = 0.55 * 17.97 = 9.88\%$$

$$W_{rf} = 45\%$$

$$W_b = 0.3299 * .55 = 18.14\%$$

$$W_s = 0.6701 * .55 = 36.86\%$$

**REVIEW – CHAPTER 6**

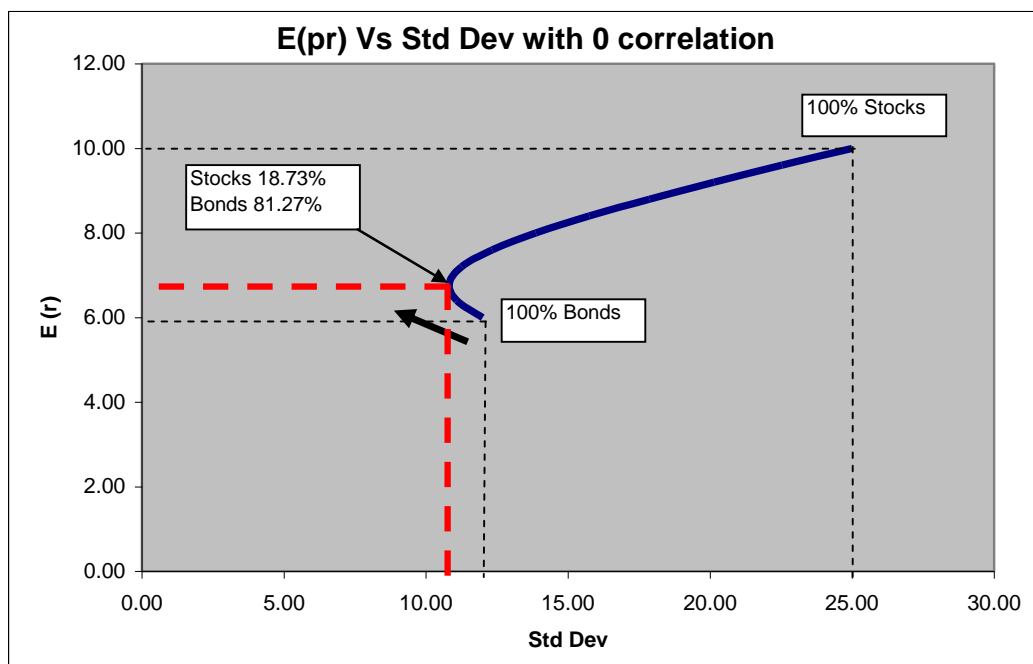
**THE EFFICIENT FRONTIER OF RISKY ASSETS**

3 STEPS:

**STEP 1:**

Identify the best possible or most efficient risk-return combination available from the universe of risky assets (Plot them on Return/Standard Deviation Graph)

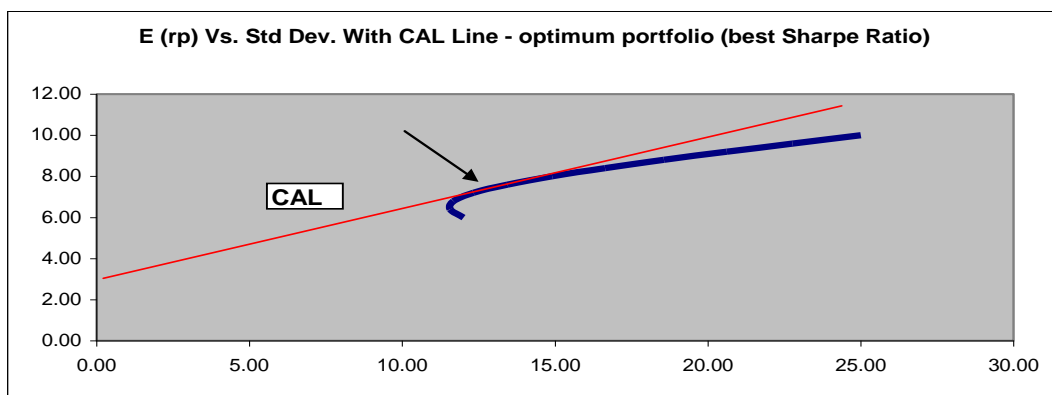
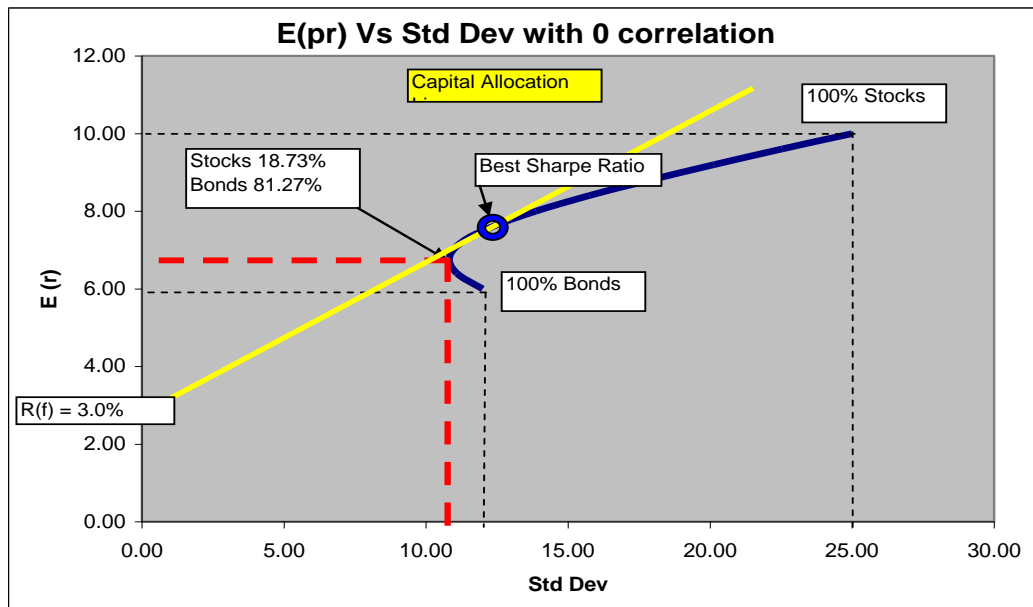
*Expected Return – SD combination for any individual asset end-up inside the efficient frontier, because single-asset portfolios are inefficient (are not efficiently diversified)*



**STEP 2:**

Determine the optimal portfolio of risky assets by finding the portfolio that supports the steepest CAL (Risky free return introduced)

*Risky free assets – using the current Risk Free Rate, we search for CAL with the highest Sharpe Ratio*



**STEP 3:**

Choose an appropriate complete portfolio based on the investors risk appetite (risk aversion) by mixing the Rf Asset with the optimal risky portfolio.

*Choose the appropriate optimal risky portfolio (o) above T-bills – Separation Property step - RISK AVERSE comes in play in this step – when selected the desire point of the CAL. More risk averse clients will invest in the risk-free asset and less in the optimal risky portfolio O.*

Chapter 6 - Continued

SINGLE FACTOR ASSET MARKET

Distinction between Systematic and firm-specific Risk. Systematic is largely macroeconomic affecting all securities which firm-specific risk factors affect only one particular firm or, perhaps, its industry.

FACTOR MODELS are structural models designed to estimate these two components of risk for particular security or portfolio.

CAPM – introduction

To construct the efficient frontier from the universe of 100 securities we need 100 expected returns, 100 variances and  $100 * 99/2 = 4,950$  covariance.... More for more securities.....

ROR in excess of risk free rate (Premium)

$$R_i = r_i - r_f$$

$R_i = E(r_i) + B_i \cdot M + e_i$
------------------------------------

$E(r_i)$  = Expected Excess (Premium)

$B_i$  = Beta relationship to the industry / market

$M$  = Macroeconomic surprises

$e_i$  = Firm specific events (unanticipated impact)

Dell stock is expected to be 9.0% with beta of 1.2x (every 1.0% move in the market, Dell moves 1.2%, then,

$$R_{dell} = 9.0\% + 1.2 \cdot M + e_i$$

$$R_{dell} = 9.0\% + 1.2 * 2\% + 0$$

$$R_{dell} = 9.0\% + 2.4\% = 11.4\%$$

## CHAPTER 7

### CAPITAL ASSET PRICING MODEL (CAPM) AND ARBITRAGE THEORY

#### CAPM

The model that predicts the relationship between the risk and equilibrium expected returns on risky assets

#### Unrealistic World

1. Investment Cannot affect process by their individual trades (Perfect Competition)
2. All investors have identical Holding Period
3. Investors form a portfolio of stocks and bonds
4. No taxes / fees
5. Everyone is seeking efficient frontier portfolio
6. Analysis is the same across the board.

### EQUILIBRIUM IN SECURITY MARKETS

Market Portfolio (M) is efficient frontier / optimal Risky portfolio

Risk Premium on the market portfolio will be proportional to the variance of the

#### **Mathematically:**

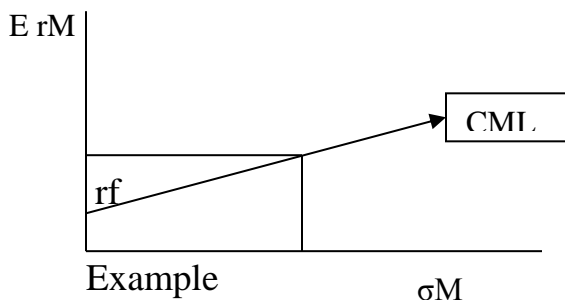
$$E(r_M) - r_f = A \cdot \sigma_M^2$$

$\sigma_M$  = Standard Deviation of the Return of the Market portfolio

A = Scale Factor representing the degree of risk Aversion

CAPM implies that a passive strategy using CML as optimal CAL is a powerful alternate to an active strategy,





$R_f = 5\%$

Risk Aversion ( $A$ ) = 2

Standard Deviation of the Market portfolio ( $M$ ) = 20%

Then  $E(r_M) - r_f = A \cdot \sigma_M^2$

$E(r_M) = r_f + A \cdot \sigma_M^2$

$E(r_M) = 0.05 + 0.08 = 13.0\%$

At  $A = 3$ , then  $12.0\% + 5\% = 17\%$

Historical: S&P had 8.5% Risk Premium with 20% Standard Deviation

$$E(r_s) = r_f + b \cdot p + e$$

$R_i = r_i - r_f$  Excess Return

$R_i = E(r_i) + B_i \cdot M + e_i$

REAL WORLD

**Let's use it for DCF analysis on a private company – equity analysis – Alexandria Hotel**

From Chapter 7 and Instructor's notes - Review

## 5 TECHNICAL RISK RATIOS – FOR PORTFOLIO MANAGEMENT:

1. **Seeking Alpha** (A measurable way to gauge a manager's ability to outperform the market - Alpha > the Market Return – This will be discussed later in the next LECTURE.
2. **Calculating Beta** (Volatility compared to Market)
3. **Standard Deviation**: Difference / Variation or Deviation from the mean return
4. **R-squared** – statistical measurement that represents % of fund or security 's movement that can be explained by movement in the market benchmarked (S&P 500) scale 0-100% (85 or higher – beta is valid, less than 70, the Beta is not that important – (To be discussed in the next LECTURE)
5. **Sharpe Ratio**: Relationship between Premium Return ( $R_f - R_i$ ) and Risk (standard deviation).

### 1. CALCULATING BETA COEFFICIENTS

- The CAPM is an *ex ante* model, which means that all of the variables represent before-the-fact, *expected* values. In particular, the beta coefficient used in the SML equation should reflect the expected volatility of a given stock's return versus the return on the market during some *future* period. However, people generally calculate betas using data from some *past* period, and then assume that the stock's relative volatility will be the same in the future as it was in the past.
- To illustrate how betas are calculated, consider Figure 5A-1. The data at the bottom of the figure show the historical realized returns for Stock J and for the market over the last five years. The data points have been plotted on the scatter diagram, and a regression line has been drawn. If all the data points had fallen on a straight line, as they did in Figure 5-9 in Chapter 5, it would be easy to draw an accurate line. If they do not, as in Figure 5A-1, then you must fit the line either “by eye” as an approximation or with a calculator.
- Recall what the term *regression line*, or *regression equation*, means: The equation  $Y = a + bX + e$  is the standard form of a simple linear regression. It states that the dependent variable, Y, is equal to a constant, a, plus b times X, where b is the slope coefficient and X is the independent variable, plus an error term, e. Thus, the rate

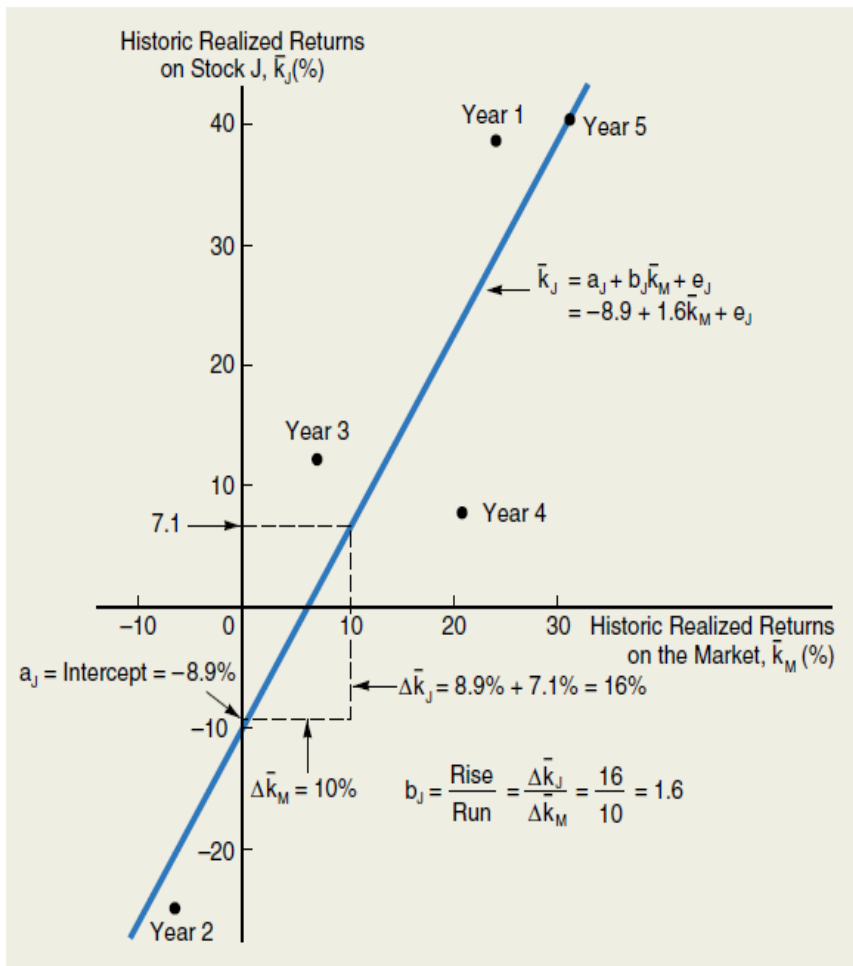
of return on the stock during a given time period (Y) depends on what happens to the general stock market, which is measured by X =kM.

- Once the data have been plotted and the regression line has been drawn on graph paper, we can estimate its intercept and slope, the a and b values in  $Y = a + bX$ . The intercept, a, is simply the point where the line cuts the vertical axis. The slope coefficient, b, can be estimated by the “rise-over-run” method. This involves calculating the amount by which kJ increases for a given increase in kM. For example, we observe in Figure 5A-1 that kJ increases from 8.9 to 7.1 percent (the rise) when kM increases from 0 to 10.0 percent (the run). Thus, b, the beta coefficient, can be measured as follows:

$$b = \text{Beta} = \frac{\text{Rise}}{\text{Run}} = \frac{\Delta Y}{\Delta X} = \frac{7.1 - (-8.9)}{10.0 - 0.0} = \frac{16.0}{10.0} = 1.6.$$

- Note that rise over run is a ratio, and it would be the same if measured using any two arbitrarily selected points on the line. The regression line equation enables us to predict a rate of return for Stock J, given a value of kM. For example, if kM = 15%, we would predict  $kJ = 8.9\% + 1.6(15\%) = 15.1\%$ . However, the actual return would probably differ from the predicted return. This deviation is the error term, eJ, for the year, and it varies randomly from year to year depending on company-specific factors. Note, though, that the higher the correlation coefficient, the closer the points lie to the regression line, and the smaller the errors.
- In actual practice, monthly, rather than annual, returns are generally used for KJ and kM, and five years of data are often employed; thus, there would be  $5 \times 12 = 60$  data points on the scatter diagram. Also, in practice one would use the *least squares method* for finding the regression coefficients a and b. This procedure minimizes the squared values of the error terms, and it is discussed in statistics courses.

**FIGURE 5A-1** Calculating Beta Coefficients

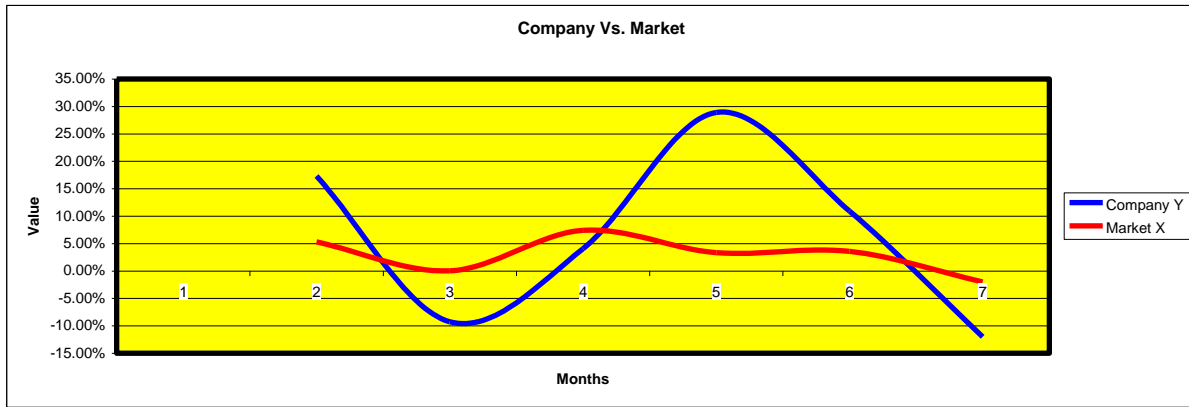


YEAR	MARKET ( $\bar{k}_M$ )	STOCK J ( $\bar{k}_J$ )
1	23.8%	38.6%
2	(7.2)	(24.7)
3	6.6	12.3
4	20.5	8.2
5	30.6	40.1
Average $\bar{k}$	<u>14.9%</u>	<u>14.9%</u>
$\sigma_{\bar{k}}$	<u>15.1%</u>	<u>26.5%</u>

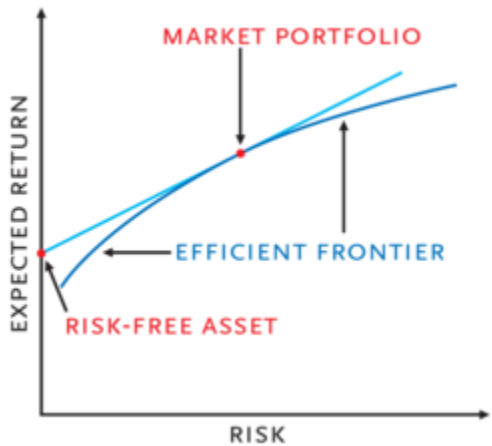
Statistics Worksheet

A	B	C	D	E	F	G	H	I	J	K
<b>Calculating Beta Coefficient</b>										
7-month Data										
		<b>Starwood Hotel Stock Prices</b>	<b>S&amp;P500 Index</b>	<b>Starwood Change HPR</b>	<b>S&amp;P500 Change HPR</b>					
7	<b>Day</b>									
8	30-Apr	20.86	872.81							
9	29-May	24.47	919.14	17.31%	5.31%					
10	30-Jun	22.20	919.32	-9.28%	0.02%					
11	31-Jul	23.10	987.48	4.05%	7.41%					
12	31-Aug	29.78	1020.62	28.92%	3.36%					
13	30-Sep	33.03	1057.08	10.91%	3.57%					
14	30-Oct	29.06	1036.19	-12.02%	-1.98%					
15										
16										
17										
18										
19		<b>Dependent Starwood Company Y</b>	<b>Independent S&amp;P Market X</b>	<b>E (Y - Avg Y)</b>	<b>F (X - Avg X)</b>	<b>E x F</b>	<b>F^2</b>	<b>Beta (Slope)</b>		
20										
21	30-Apr									
22	29-May	17.31%	5.31%	0.10657	0.02359	0.00251	0.00056			
23	30-Jun	-9.28%	0.02%	-0.15926	-0.02929	0.00467	0.00086			
24	31-Jul	4.05%	7.41%	-0.02595	0.04465	-0.00116	0.00199			
25	31-Aug	28.92%	3.36%	0.22269	0.00407	0.00091	0.00002			
26	30-Sep	10.91%	3.57%	0.04264	0.00623	0.00027	0.00004			
27	30-Oct	-12.02%	-1.98%	-0.18669	-0.04925	0.00919	0.00243			
28	Average =	<b>6.65%</b>	<b>2.95%</b>			0.01639	0.00589	<b>2.782408</b>		
29										
30	Variance	2.473%	0.118%							
31	St. Deviation =	15.726%	3.432%							
32										
33										
34	Slope (b)=	2.7824	=SLOPE(C21:C27,D21:D27)	Relationship between Dependent Y with Independent X						
35	Forecast =	2.7668	=FORECAST(1,C21:C27,D21:D27)	predicts value of y given a value of x=1%						
36	Standard Error =	0.1397	=STEYX(C21:C27,D21:D27)	predicts the standard error y-value for each x in the regression						

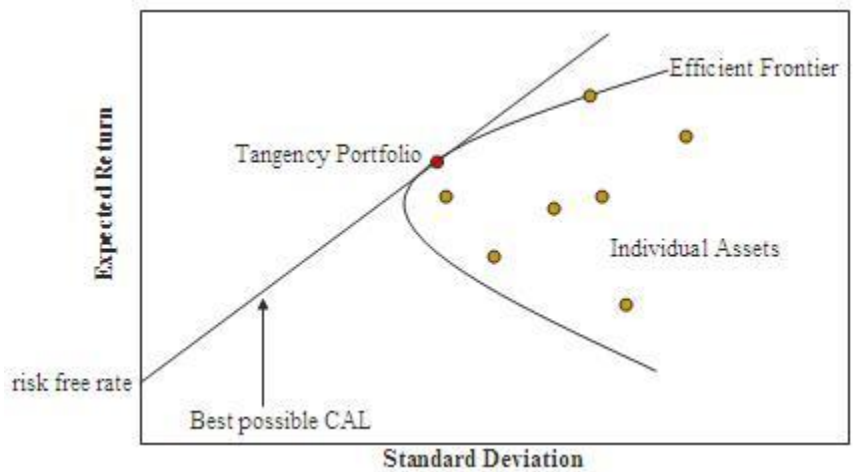
$$\frac{\sum [y - \text{Avg}(y)] \cdot [x - \text{Avg}(x)]}{\sum [x - \text{Avg}(x)]^2} =$$



**Modern Portfolio Theory (MPT):**



CHALLENGED BY BEHAVIORAL ECONOMICS

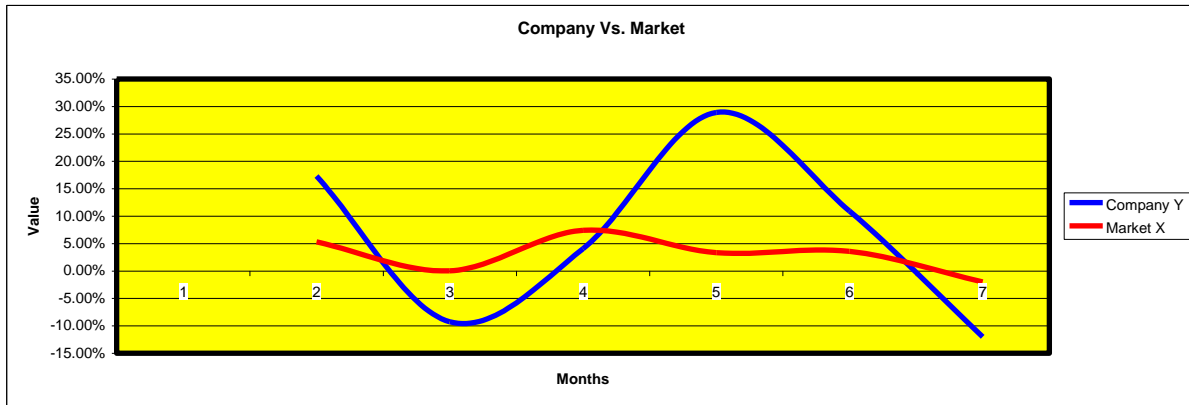


**Efficient Frontier** is the intersection of the Set of Portfolios with Minimum Variance (MVS) and set of portfolios with Maximum Return

Statistics Worksheet

A	B	C	D	E	F	G	H	I	J	K
<b>Calculating Beta Coefficient</b>										
7-month Data										
		<b>Starwood Hotel Stock Prices</b>	<b>S&amp;P500 Index</b>	<b>Starwood Change HPR</b>	<b>S&amp;P500 Change HPR</b>					
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15										
16										
17										
18										
19		<b>Dependent Starwood Company Y</b>	<b>Independent S&amp;P Market X</b>	<b>E (Y - Avg Y)</b>	<b>F (X - Avg X)</b>	<b>E x F</b>	<b>F^2</b>	<b>Beta (Slope)</b>		
20										
21	30-Apr									
22	29-May	17.31%	5.31%	0.10657	0.02359	0.00251	0.00056			
23	30-Jun	-9.28%	0.02%	-0.15926	-0.02929	0.00467	0.00086			
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36	Standard Error =	0.1397	=STEYX(C21:C27,D21:D27)	predicts the standard error y-value for each x in the regression						

$$\frac{\sum [y - \text{Avg}(y)] \cdot [x - \text{Avg}(x)]}{\sum [x - \text{Avg}(x)]^2} =$$



## 2. CALCULATING STANDARD DEVIATION

A	B	C	D	E	F	G	H
81	<b>Calculating Standard Deviation</b>						
82							
83							
84	7-month Data						
	<b>Starwood Hotel Stock Prices</b>						
85	<b>Day</b>	<b>Change</b>					<b>Variance</b>
86	30-Apr						
87	29-May	17.3%					1.14%
88	30-Jun	-9.3%					2.54%
89	31-Jul	4.1%					0.07%
90	31-Aug	28.9%					4.96%
91	30-Sep	10.9%					0.18%
92	30-Oct	-12.0%					3.49%
93	<b>Average</b>	<b>6.65%</b>	<b>Variance =</b>		<b>2.47%</b>	<b>=SUM(F115:F121)/C125</b>	
94			<b>Standard Deviation (Long form) =</b>			<b>15.73%</b>	<b>=SQRT(F122)</b>
95	<b>n =</b>	6	<b>=COUNT(C87:C92)</b>				
96	<b>n - 1 =</b>	5	<b>=+C95-1</b>				
97			<b>Standard Deviation (using Excel) =</b>		15.73%	<b>=STDEV(C115:C121)</b>	

## 3. CALCULATING R SQUARE

### SUMMARY OUTPUT

Regression Statistics	Explanation
Multiple R	0.6072 Square Root of R Square
R Square	0.3687 Low R squared (Beta coefficient is not reliable)
Adjusted R Square	0.2109 This is used if more than one x variable
Standard Error	0.1397 This is the sample estimate of the standard deviation of the error
Observations	6 Number of observations used in the regression

### ANOVA (Analysis of variance)

This table splits the sum of the squares into its components

	df	SS	Explanation	MS	F	Significance F
Regression	1	0.045596541		0.045596541	2.33662503	0.20109
Residual	4	0.078055383	← R <sup>2</sup> = 1 - (0.0781/0.1237)	0.019513846		
Total	5	0.123651924	← Total			

	Coefficients	Standard Error
Intercept	-0.015561849	0.078318048
X Variable 1	2.782407573	1.820229858

t Stat	P-value	Lower 95%	Upper 95%	ower 95.0%	Upper 95.0%
-0.1987007	0.8522	-0.2330	0.2019	-0.2330	0.2019
1.52860231	0.2011	-2.2714	7.8362	-2.2714	7.8362



4. CALCULATING SHARP RATIO

A	B	C	D
100	<b>Calculating Sharp Ratio</b>		
101			
102	Risk Free (rf) =	2.50%	
103	Return =	6.65%	
104	Standard Deviation =	15.73%	
105			
106			
107	<b>Sharp Ratio</b>	<b>0.26</b>	=+(C132-C131)/C133
108			
109			